


YUKI YOSHIMATSU

FILM | PHOTOGRAPHY | MARKETING

LOS ANGELES, CA 

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WORK

- **FILMMAKER | PHOTOGRAPHER** 2014 - CURRENT
FREELANCE
Notable works include *Te Echo de Menos* & *Under the Pieces* as director/writer. Ariana Grande's *Into You* acapella lyrical music video, and *Family from Tang* as camera department. Photographed for Hajip Korean BBO, The Ponte, Faith & Flower, RAKKAN Ramen.
- **LENSWORK RENTALS** 2016-2017
FLOOR TECHNICIAN
Camera equipment and cinema lens rental house. Oversee inventory, assist in rentals, and manage equipment maintenance. From meticulous organization to hands-on client support, I ensured a seamless and well-maintained rental experience for filmmakers.
- **BOMBET HOSPITALITY GROUP** 2016-2019
PHOTOGRAPHER
Freelance work-for-hire photographer for their social media content and marketing. Met with marketing coordinators at Faith & Flower, The Ponte, Hanjip Korean BBO. Discussed photography needs, shot photos, edited and organized photos.
- **NAYO THE CORGI - TIKTOK** 2021-2022
CONTENT WRITER
Research trends, plan and write scripts for content ideas. Reference trending music and audio clips to generate more views and followers. Gained 300K new followers during time worked.
- **RAKKAN USA FRANCHISE, LLC** 2017-2020,
MARKETING COORDINATOR 2023 - CURRENT
Manage all marketing data for all locations. Create and design marketing media for franchise. Shoot and create instructional videos and photographs for franchise and media use. Communicate with all locations of their marketing needs.

EDUCATION

- **PHOTOGRAPHY CERTIFICATE** 2018 - 2020
DESIGN COMMUNICATION ARTS CERTIFICATE
UCLA EXTENSION
- **MFA FILMMAKING** 2012-2014
NEW YORK FILM ACADEMY
- **BA ANTHROPOLOGY** 2008-2012
BA MEDIA, COMMUNICATIONS AND CULTURE
INTERNATIONAL CHRISTIAN UNIVERSITY

SKILLS

- Story Analysis, Story Creation, Narrative Script Writing, Creative, Listen to Criticism/Feedback, Team Brainstorm, Emotional Writing, Storyteller
- Adobe Creative Suite: Lightroom, Photoshop, Illustrator, In-Design
- Microsoft Office: Word, Powerpoint, Meet, Excel (beginner)
- Marketing: Online Marketing, Influencer Marketing, Influencer Relations, In-house Design, Brand Marketing, Marketing Campaigns, Social Media Management, Social Media Posting, Social Media Communications, Social Media Strategy, Digital Content, Emotional Branding, Photo Management, Photo Retouch/Editing, Video Shooting & Editing, Franchise Communications, Brand Consistency, Media/Content Creation, Communications with Media, Event/Pop-up Organization & Planning, Public Relations, Copywriter
- Team Player, Team Management, Team Collaborative, Creative, Detail-oriented, Emotionally Intelligent, Organized, Communicative, Time Management, Project Management



INFO

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|---------------|---|
| Name | Yuki Yoshimatsu |
| Date of Birth | Dec/22/1989 |
| Nationality | Japan Mexico |
| Languages | English (fluent) Spanish (conversational) Japanese (conversational) |
| Passport | Yes (JPN MEX) |
| Legal to Work | Yes (Green Card) |

SKILLS IN A VIEW



REFERENCES

| | |
|-----------------|-----------------------|
| Anthony Argento | Producer |
| John Rosario | Cinematographer |
| Jon Keng | Cinematographer |
| Weng San Sit | Photographer |
| Natasha Rudenko | Photographer |
| Manabu Kamatani | COO (RAKKAN Ramen) |

Contact info. available upon request